Postmates
690 5th St.
San Francisco, CA
94107
Press Email: press@postmates.com

Dear Postmates,

Please consider joining us in a collective effort to change Habits of Waste (HoW) so that individuals can do their part to save the environment. Today, we ask Postmates to offer a functionality on your application so that consumers can opt out of plastic cutlery.

Sadly, in the US we are discarding 40,000,000,000 pieces of plastic cutlery per year, which never decompose and end up in our precious oceans. Many of your customers order meals from Postmates with plans to eat at home and really don’t need or want the extra plastic cutlery. Restaurants would happily reduce costs by customers opting out. It would be a simple functionality with a Yes or No option. Many Postmates participating restaurants have been interviewed and are open to this change.

Plastic does not biodegrade, it breaks down into smaller and smaller toxic micro particles, which contaminate and bleed into the environment. All this single-use plastic ends up being digested by our oceans, marine life, and seafood eaters like us.

Yet, Postmates can help change this Habit of Waste by providing an option to consumers so they can act as #ConsumersforChange. As a HoW Changer, I hereby request that Postmates installs a feature into the application during order checkout in which the consumer can click an Option Yes or No for plastic cutlery to be delivered along with their order.

Thank you for your time and consideration. This simple switch will be revolutionary just like your service. We encourage Postmates to join in and help lead the way for other companies and corporations - the environment needs you to pave the way to heal the planet. Please visit @howchangers and www.habitsofwaste.org for more information.

Sincerely,

[ Your Name ]